Thursday 6 June 2019  
13h30 – 14h30  
UT3 Paul Sabatier, IRIT, Salle des Thèses

Aquiles NEGRETE YANKELEVICH  
Professor of Science Communication, Universidad Nacional Autonoma de Mexico (UNAM) (Mexique)

Science communication through narratives:  
SciComm Narratives

Abstract: My research is oriented to explore the characteristics that a narrative text for science communication should observe. As I mentioned in previous publications, from my perspective science communication via narratives has to follow a series of rules similarly as it happens in other narrative genera such as thrillers, horror, historic novel, comedy, etc. In this sense, “SciCom Narratives” could be considered as a new narrative genera with own characteristics and rules. Therefore, it is important to generate more knowledge that enables us to provide a solid theoretical body around narratives for science communication.

The interest in the research line of science communication via narratives has considerably grown. Proof of it is the ever increasing number of publications on this theme and the number of journals the open their doors to papers related to this area. In this conference I present new developments in this research line (SciCom Narratives) and discus the contribution of different authors in order to integrate a theoretical body for this area of knowledge.

---

Bio: Aquiles is a Professor of Science Communication in UNAM, México. He received an MSc in Resource Management from Edinburgh University UK and a PhD in Science Communication from the University of Bath UK. He is author of a number of scientific papers, books and various works in fictional literature. Research: science communication via cultural media.