

Getting Your Work Published

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IFIPWG8.3 Doctoral Colloquium

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Purpose of my presentation

- Knowledge sharing session:
 - Do as I do or do as I say ☺
- Agenda to cover
 - Publishing as a requirement
 - Publishing as an opportunity
 - Publishing as a challenge

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Publishing as a requirement

- Publications – major output of academic work
 - Publish or perish
- One of the core skills for future academic
- “Furnishing” your CV for a career path
 - Quality vs quantity
 - Plan a portfolio

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Publishing as an opportunity

- Get your results into the field
- Peer review feedback
- Network building
- Creating and joining the communities
- “Impress your examiner”

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Publishing as a challenge

- Testing the credibility of the results
- Learning the “rules of the trade”
- “Jumping the hoops” of the impact factors
- Prove that your results are making a contribution

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Select appropriate outlet

- Journal or conference?
 - Impact factor/ranking
 - Community
 - Completeness of results and quality
 - Time to publish
- Portfolio approach
 - Plan the progression
 - Poster>conference paper>journal paper>book chapter>book

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Can we afford “scientific tourism”?

- Why are conferences important
 - National vs International
- Networking (international/local/industry)
- Include Doctoral consortiums
 - After at least the first year

- Do not select by pure location!

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Who is an author?

- How do you decide who to include/exclude?
- Negotiate, negotiate, negotiate
- No rules, only assumptions
- Part of the career path

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Learn to be an “intelligent loser”

- Rejections are normal!
- Should be seen as part of the learning opportunity
- Have some confidence and respond positively
- Seek early feedback
- Revise and re-submit elsewhere

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What is my message?

- Publish during your PhD is an opportunity and an expectation
- Attend doctoral consortiums and form a “Community of Practice”
- Select appropriate professional groups you want to belong to and introduce your work to
- Listen before you speak: Value peer review

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Where to start from?

- “The way things are done around here”
 - Academic publishing is a lot about some tacit organisational knowledge
 - Many universities have policies to maximise the visibility, usage and impact of the research output
- “Give before you get”
 - Volunteer to review
 - Don't forget to read before you write
 - Don't read too much, just enough

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Where to Get More Information

- Authors' guides in the journals web pages
- Writing workshops at conferences (ie ICIS, AMCIS)
- Emerald writers club
 - Support material for publishing management related research:
 - see <http://info.emeraldinsight.com/authors/index.htm>
- Consulting services
- Other sources (look for some role models)

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Questions?

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